

From: [DLA Piper Events](#)
To: [Kent Smith](#)
Subject: Please Join Us for Seizing Opportunities: What You Need to Know When Considering International Expansion (Attorney Advertising)
Date: Wednesday, July 08, 2015 8:49:09 AM

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PLEASE JOIN US

SEIZING OPPORTUNITIES: WHAT YOU NEED TO KNOW WHEN CONSIDERING INTERNATIONAL EXPANSION

Considering international expansion? Join DLA Piper and Silicon Valley Bank for an interactive seminar to discuss avoiding common pitfalls and capitalizing on opportunities overseas. We will look at best practices in becoming operationally and financially efficient when planning and executing an international expansion strategy, and you'll hear first-hand from one of your peers experienced in the expansion process. Among the topics:

- Optimal business presence in local jurisdiction and key factors
- Keys to getting hiring right
- Avoiding tax traps
- Overseas banking options and strategies
- Cash management and monitoring
- Sending and receiving international payments
- And more...

PRESENTERS

- [Ben Olivas](#), Partner, International Tax, DLA Piper
- [John Pierantoni](#), Senior Vice President, Chief Accounting Officer, TrueCar
- [Maria Rodriguez](#), Partner, Employment, DLA Piper
- [Nate Wyne](#), Senior Foreign Exchange Advisor, Silicon Valley Bank

JULY 21, 2015

4:00 p.m. – 5:30 p.m. Presentation
5:30 p.m. – 6:30 p.m. Networking
Reception

SILICON VALLEY BANK

1901 Main Street
3rd Floor
Santa Monica, CA 90405
[Directions](#)

RSVP BY JULY 17, 2015

[I Will Attend](#)



FOR MORE INFORMATION

Please contact [Elisabeth Anderson](#)

PRESENTERS

Ben Olivas, Partner, International Tax, DLA Piper

Ben Olivas concentrates his practice in international tax and operational structuring, global transfer pricing strategy and documentation, cross-border mergers, acquisitions, dispositions and joint ventures, post-acquisition integration and tax controversy. Ben has worked extensively with US companies doing business in various parts of the world, as well as foreign companies expanding their US operations.

John Pierantoni, Senior Vice President, Chief Accounting Officer, TrueCar

John has over 20 years of experience optimizing and scaling public company accounting operations for high growth technology and entertainment companies. At TrueCar, John is responsible for the controllership, internal controls, reporting, treasury and tax functions. Before joining TrueCar, John most recently held the VP Finance role at Cornerstone OnDemand, Inc., a Santa Monica-based publicly-traded enterprise software company where he helped coordinate their successful IPO in 2011.

Maria Rodriguez, Partner, Employment, DLA Piper

Maria Rodriguez counsels domestic and foreign corporations with regard to employment law compliance, mergers and acquisitions and defends employment cases and class action litigation. She works closely with clients in the sports, media and entertainment, technology, food and restaurant, airline, transportation and distribution, healthcare, and fashion industries, advising them in connection with the complexities involved in doing business across the United States and abroad.

Nate Wyne, Foreign Exchange Advisor, Silicon Valley Bank

Nate Wyne is the Southern California foreign exchange advisor for Silicon Valley Bank. Nate partners with his clients to create and implement sound risk-management practices around foreign exchange and cash-management. With 13 years of banking experience across the full gamut of advisory roles, Nate enjoys helping growing businesses focus on what they do best.

Presented by



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New Jersey: This program has been approved by the Board on Continuing Legal Education of the Supreme Court of New Jersey for 1.8 hours of total CLE credit. Of these, 1.8 qualify as hours of credit toward the General category.

CLE credit will be applied for in other states where DLA Piper has an office except in Minnesota, North Carolina, and Pennsylvania.

CPE INFORMATION

Earn: 1.5 CPE Credit

Cost: No charge

Delivery Method: Group-Live

Program Level: Overview

Field of Study: Tax

No prerequisites required

No advanced preparation required

For more information regarding administrative policies such as complaints, please contact Melody Burton, Professional Development Department at 312.984.5574.

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